

# Top Tips for sustainable printer procurement

There are many factors to juggle when purchasing new print devices; cost of ownership, capacity and capability are all major influences on what we buy, and who we buy from.



**Sustainability has also become a top priority for consumers and businesses** thanks to stricter regulations, Net Zero targets, and a shift towards ethical, value-driven buying. If you want to **approach printer procurement from a greener perspective**, here are a few things to bear in mind:



## Check for compliance



A good first step is to consider sustainability credentials: does the device meet high environmental standards? Has it been **designed with eco-friendly features**, like power-saving mode?

Be sure to look into the **sustainability practices of the manufacturer** and their supply chain, too. Do they show a commitment to reducing their environmental impact? **Do their core values align with yours?** Do they conduct business responsibly?



## Think: Reduce, Reuse, Recycle

**Explore manufacturers that embrace the 3R's:** this means that they **strive to limit the resources they use** and to design products with easily **recyclable or reusable materials**. Otherwise known as Circular Economy, this model helps to **reduce the environmental impact of a device throughout its entire lifecycle**, resulting in a more eco-conscious product.



**Did you know that 95% of a Toshiba printer can be recycled or even reused?**



Bonus tip: Be sure to ask about toner recycling programmes - they help ensure your cartridges are recycled responsibly and never end up in landfill!

## Durability and longevity

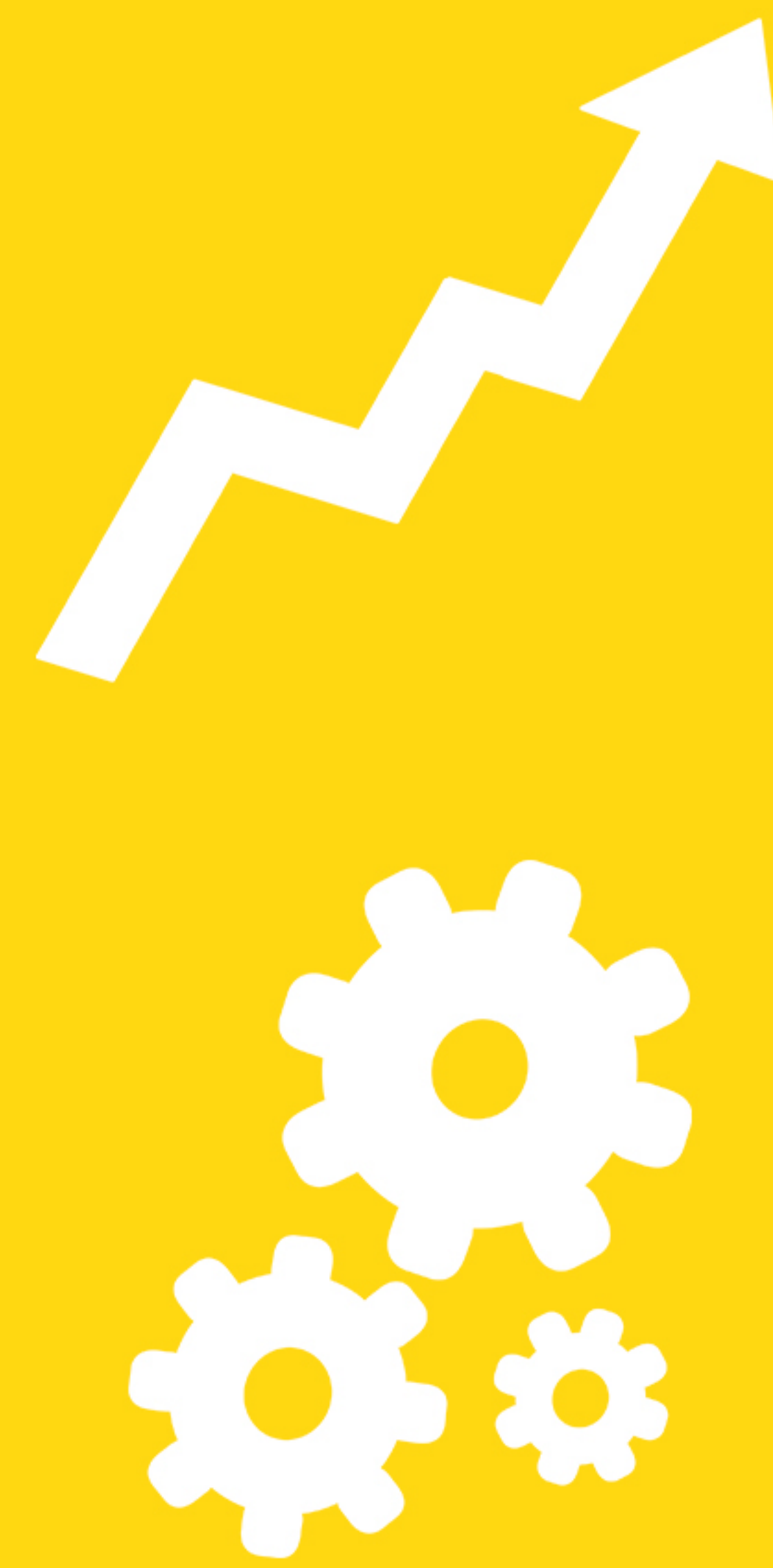


**Invest in printers from reputable brands** that have a track record for robust, durable machines, and delivering a **high-standard of service**. Consider whether devices have **preventative maintenance** or remote monitoring features: all of these factors contribute to a **longer device lifespan**, **reducing the carbon emissions** associated with frequent engineer call-outs and electronic waste production.

## Explore scalable solutions

Consider software solutions that encourage sustainable habits in your workplace, such as **print management** solutions. These can help you to monitor, control, and **reduce your paper consumption**, and allow you to assess which departments or individuals are printing excessively. Implementing document management solutions or automation software can bring further benefits, **reducing the waste, cost and time associated with storing physical documents** and relying on manual, paper-based processes.

Start small and speak to your print supplier about your sustainability goals.



## Want to know more?

Would you like more insights to help transform your workplace? Check out our website or contact us for more information about our leading solutions.

[info@toshibatec.co.uk](mailto:info@toshibatec.co.uk) | [www.toshibatec.co.uk](http://www.toshibatec.co.uk)