

# The Case For Business Digitalisation

“**Digitalisation** – The process of moving to a digital business, using digital technologies to change a business model or provide new revenue and opportunities.”



## Efficiency



### Traditional Infrastructure

Digitalisation increases productivity, driven by the ease of sharing knowledge and more efficient production processes.

The UK workplace is increasingly distributed, and this trend is not meant to slow down.



Technology is enabling more and more people to work remotely and has the potential to increase productivity.

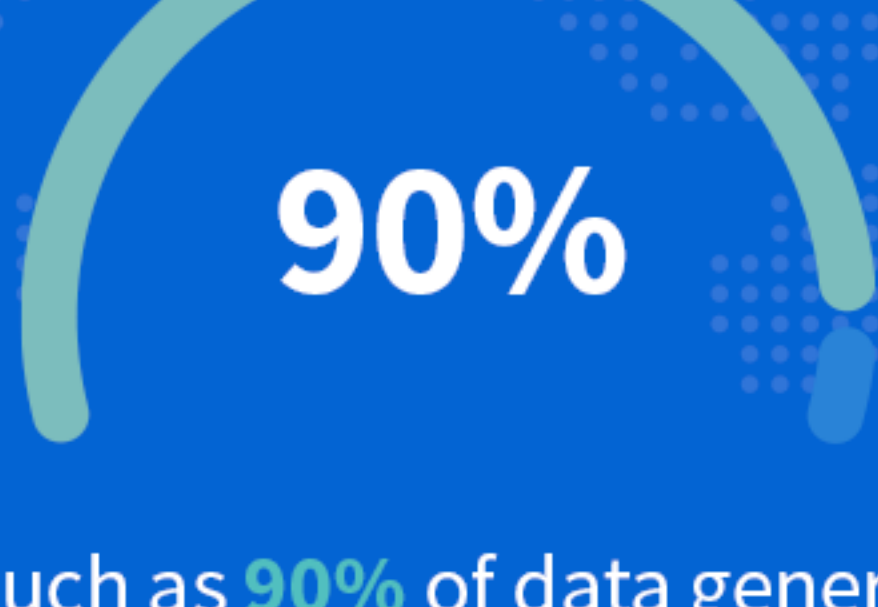


83% say they are at the same productivity level - or higher - working from home compared to the office.<sup>3</sup>



### Unstructured data

Additionally, most of the world's data is unstructured - this can be anything from documents to pictures to social media feeds. In order to make best use of this data, businesses must consider how to best prepare, process and store it.



As much as 90% of data generated is defined as unstructured data.<sup>4</sup>



So, by digitalising data, we are able to drastically improve efficiency within businesses.



### Digitalising toolkit

**Scanning** converts your physical documents to computer processable files.

**Optical Character Recognition (OCR)** is a way of identifying printed characters within electronic files to enable digital processing.

**Document Management Systems (DMS)** allows the tracking, management and storage of electronic documents.

“Digital technology is changing work’s human ecosystem as organisations use technology to create more diverse teams across boundaries and work becomes less transactional and routine.”<sup>7</sup>

“Digitally integrated organisations measurably outperformed on their strategic objectives, capacity to change, and ability to win.”<sup>8</sup>

## Workforce Demands

Changes in technology and the resultant expectations in the workforce are putting new and challenging demands on information infrastructure within businesses.



### Digital Natives

Digital Natives are people who have grown up during the age of digital technology and were familiar with it from an early age, such as millennials and Gen Z.

By 2025, **75% of the global workforce** is expected to be made up of millennials.<sup>9</sup>

In order to satisfy the digital workforce, **businesses must meet their needs.**



Providing innovative technology and solutions enabling value for every workplace, keeping our customers in mind - all the time and everywhere.

## Get in touch

If you would like any further information about our products, solutions or services, please get in touch and find out how we can help your business.

1. Felstead, A and Reuschke, D (2020) | 2. Virgin Media Business | 3. Owl Labs | 4. Bernard Marr & Co. | 5. DocuWare | 6. FinancesOnline | 7. Deloitte | 8. Deloitte | 9. Firstup