



Allergens Product Labelling Solution for Natasha's Law

For those businesses involved with Pre-packed direct for sale (PPDS) food items, Natasha's law is only a few months away.

In simple terms from 1st October 2021, the new legislation specifies that you must include the name of the food, a full list of ingredients and the allergens emphasised, which could be bold, italics or a different colour.

If you don't currently have a labelling solution or use a manual process to label your products, it may seem daunting and potentially costly having to comply with these new legal requirements.

But whatever your size of business, there is a low-cost off-the-shelf solution that is easy to implement and simple for staff to use.

